

# Sunshine Village Inc. – SMS Terms & Privacy Policy

## 1. Purpose

Sunshine Village Inc. uses SMS/text messaging as a limited communication tool. SMS may be used by authorized staff for specific purposes such as:

- Human Resources contacting applicants about employment opportunities or scheduling.
- Administration staff contacting vendors or partners regarding support, service, or system issues.

We do not use SMS for promotional or marketing distributions.

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## 2. Privacy & Data Use

- We only collect the phone number and any information you provide voluntarily (such as your name or role).
  - Your information is used solely for the purpose of direct communications related to employment, business operations, or vendor support.
  - Sunshine Village does not sell, rent, or share opt-in information with third parties for marketing purposes.
  - Information may be shared with our SMS platform or carriers as needed to deliver messages securely.
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## 3. SMS Terms

- Message Frequency: Limited and situational (e.g., scheduling, service notifications). You will not receive recurring marketing texts.
- Opt-Out: You may opt out at any time by replying STOP to any SMS from Sunshine Village. Once you opt out, we will not send additional messages except those required by law or necessary for critical operational purposes.
- Message & Data Rates: Standard message and data rates may apply depending on your carrier and plan.

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## 4. Consent Process

When providing your phone number to Sunshine Village (e.g., on an application, vendor form, or service request), you consent to receive SMS communications for the purposes outlined above. Consent will always be:

- Clearly documented at the point of collection.
- Limited to HR or IT transactional communications.
- Revocable at any time by opting out.

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## 5. Compliance

- Sunshine Village complies with carrier and regulatory guidelines for SMS usage.
- Our website ([sunshine.us](https://sunshine.us)) provides this Privacy Policy and Terms for transparency.
- We maintain records of consent and usage to ensure compliance and safeguard personal information.

**Mobile Opt in, SMS Consent, and phone numbers collected for SMS communication purposes will not be shared with any third party or affiliates for marketing purposes.**